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ELMO USA'S HANDS-FREE SUV-CAM II CAPTURES ONCE-IN-A-LIFETIME MOMENTS WITH HIGH-PERFORMANCE RECORDING/SHARING

PLAINVIEW, NY -- Faster than a speeding shutter...more versatile than a camcorder...and able to leap (along with its user) over, under and through the most demanding terrains and environments. ELMO USA's SUV-CAM II will capture forever the exciting moments of the most intrepid adventure-seeker!

This pocket-sized, lightweight recording system can be mounted on vehicles and vessels of all types, including off road vehicles, BMX bikes, ATVs, go carts, speed boats, and snowmobiles. Users can comfortably wear the camera on their helmet for an "inside the action" perspective.

The SUV-CAM II's advanced features include:

- Simple one-push recording for easier operation.
- New structural head for anti-vibration to prevent "out-of-focus" output caused by intense movement.
- A fixed white balance function that compensates for low light conditions.

The system's usability is further enhanced with longer recording time. This is achieved through an integrated port with a removable Secure Digital High-Capacity (SDHC) flash memory card (not included). Quick playback is enabled by simply inserting the card into a PC and viewing through a Windows Media Player, or by connecting the SUV-CAM II to a TV monitor or projector via the camera's AV interfaces.

These features, combined with water-resistance, rugged durability, and two available lengths of camera cables make SUV-CAM II ideal for personal use to capture the action and share the adventure with professional quality, hands-free recording ability.

According to Gil DeLiso, ELMO USA's National Sales Manager, "The SUV-CAM II is a favorite of both traditional as well as today's extreme sports athletes, because it lets them capture their performance, either for exhibition purposes or as a training tool. But now, people experiencing once-in-a-lifetime moments can use the affordable SUV-CAM II to not only record, but also to share these amazing moments in their lives. For example, a vacationer can capture that unforgettable view from a mountain climb, whale watching, or other travel adventures. Later, they can post their images to a blog or personal web page, or burn to a DVD."



ELMO USA's New SUV-CAM II



**ELMO USA's NEW SUV-CAM II
PAGE 2**

The SUV-CAM II's durability is all the more impressive because of its small size and low weight. The compact recorder/monitor body and its 2.2-inch LCD monitor and camera head, together, weigh less than 10 ounces. The waterproof micro-camera head can deliver excellent images in illumination as low as 2 lx. On-screen menus manage key functions as frame rate, resolution, camera and display brightness, contrast and playback speed.

MPEG4 encoding delivers synchronized audio and video recording at resolution up to 704 x 480 at 1 to 25fps and up to 2GB of data. The battery provides three hours of recording and five hours of playback. Audio is captured by the built-in mono microphone or a user-supplied external microphone. The unit has connections for a supplied AC adapter, earphone, AV output cable and a USB 2.0 cable.

ELMO's SUV-CAM II retails for \$869 for the 80cm unit and \$899 for the 150cm unit.

For more information about ELMO's award-winning SUV-CAM II recording system, please contact Gilbert Deliso at 516-501-1400.

ELMO USA has been an innovator in the manufacturing and distribution of electronic and optical products for more than 80 years. The company continues to lead its industry with cutting-edge technologies that shape the future of security and visual communications. For more information on ELMO USA, visit www.elmousa.com or call 1.800.947.ELMO.

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